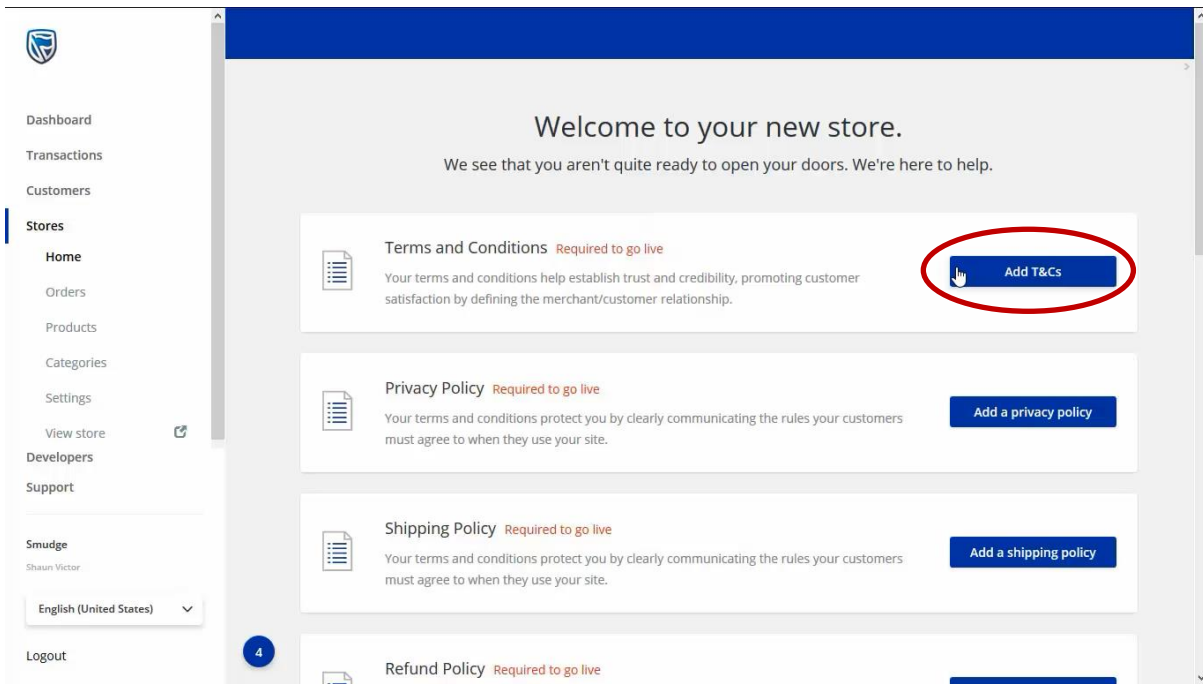


## Policies

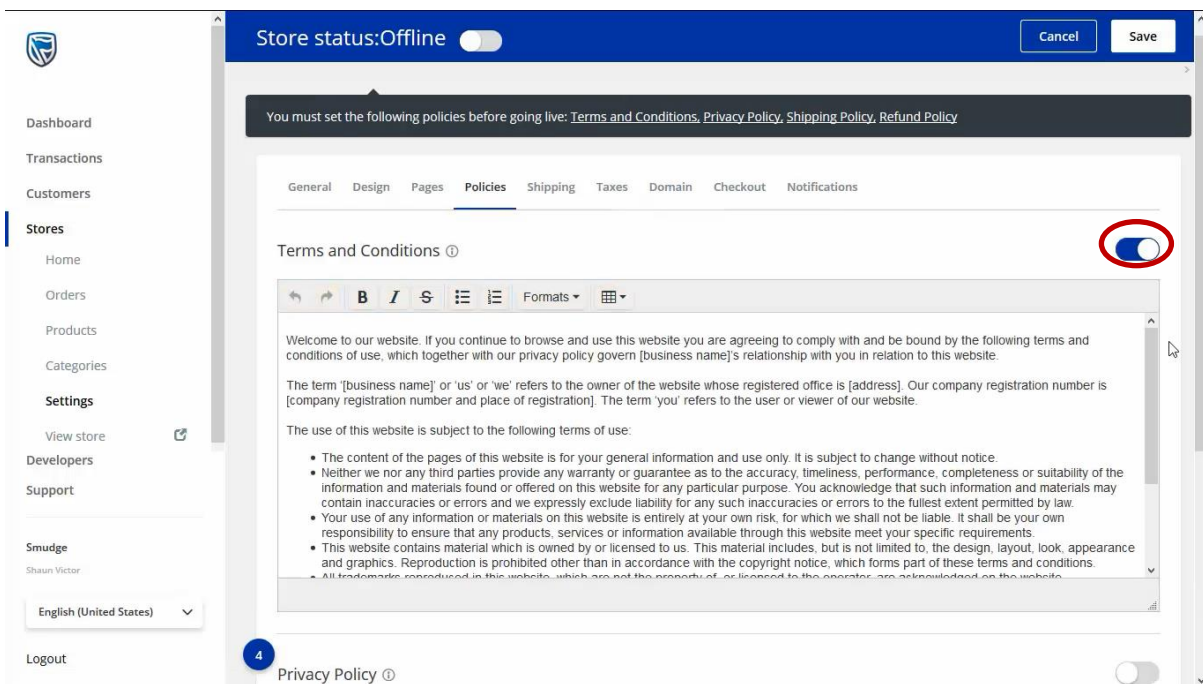
- Before your store can go live, you need to have certain e-commerce policies in place to protect both your customer and you, as well as to make your customer feel comfortable when making a purchase. These policies should include Terms and Conditions, a Privacy Policy, a refund policy and a shipping policy.
- To load these policies, go the stores button on the left-hand side menu on the dashboard page. It will automatically take you the policy page, since you haven't already loaded any.

The screenshot displays the BLU dashboard interface. On the left-hand side, there is a vertical menu with several options: Dashboard, Transactions, Customers, Stores (circled in red), and Account Settings. Below this menu are sections for Developers, Support, and user information for Shaun Victor, including a language dropdown set to English (United States) and a Logout button. The main dashboard area is titled 'Dashboard' and shows a date range of 20/2/2019 - 26/2/2019. Under 'Key Stats', there are two metrics: '0.00 ZAR Net Payments (View)' and '0 Total Transactions (View)'. Below this is a 'Recent Analytics' section with a line chart showing data from 21 Feb to 26 Feb. The chart has a y-axis from 0.00 to 1.00 and an x-axis with time markers every 2 hours. At the bottom of the dashboard, there is a 'Fraud Overview' section and filter options: 'All time' (unselected) and 'Use date filter' (selected).

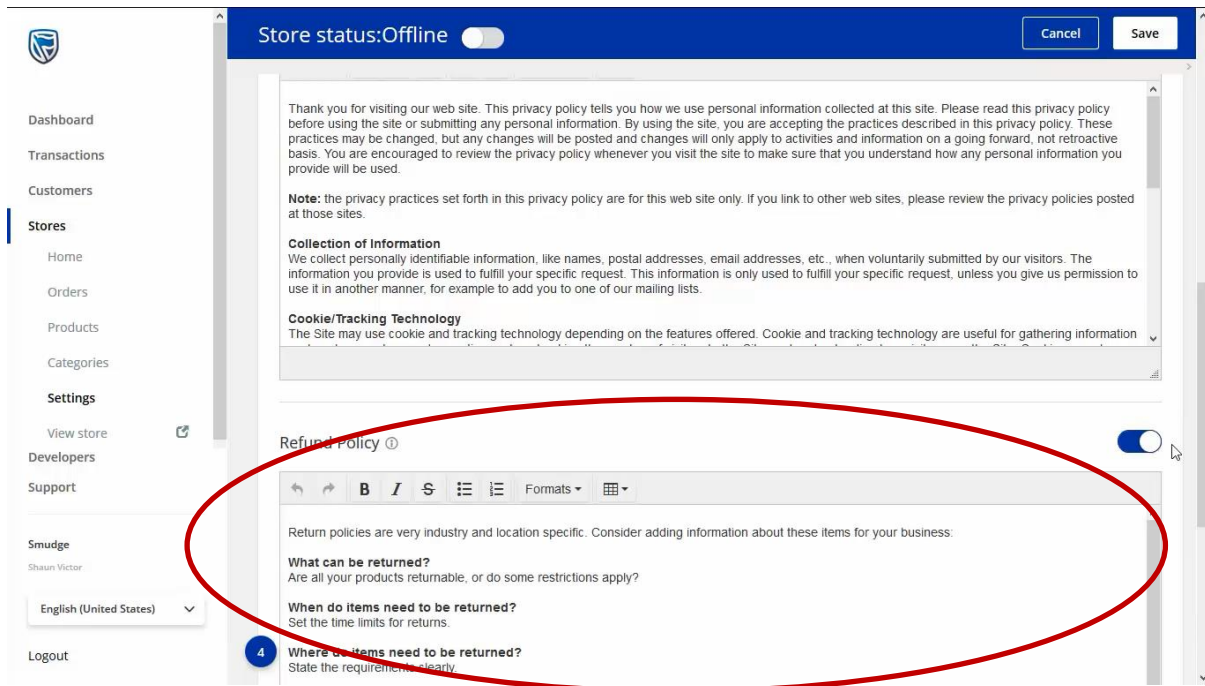
- Click on the Terms and Conditions button. Once you are on the terms and conditions page, you will be able add your policies.



- If you click on the slider for the terms and conditions and for the privacy policy, you will notice that there are template policies to help guide you in creating your own policies. You are free to use and edit these policies according to your business' operating model.



- For the Refund policy and the Shipping policy, questions have been loaded to aid you in creating your own policies, which are best suited for your company.



- Once you are happy with your policies, click on the Save button in the top right-hand corner of the page.

